

# STEVEN ANDREW ROBERTSHAW

[ **Transforming** how new ideas are built and **launched.** ]

Web **Design**

Graphic **Design**

Video **Direction/Production**

Motion **Design**

Print **Design**

Logo **Design**

Branding

Photography

App **Design**

UI/**UX**





DESIGNER/**CREATOR**

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## BACKGROUND

Born **Steven Andrew Robertshaw** in Warren, Ohio (*FUN FACT: same hospital as Dave Grohl*) in **1978**. Started professionally designing for brands, bands, record labels, magazines and tech-startups in 1999 under the name **Steven Andrew**. In 2004 began producing music videos, shorts, as well as feature-length films.

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## WEB DESIGN

**CLIENT:** Wesley Memorial UMC

**LINK:** [welcometowesley.com](http://welcometowesley.com)



## APP DESIGN

**CLIENT:** Lightning Grader

**LINK:** [lightninggrader.com](http://lightninggrader.com)



## PRINT DESIGN

**CLIENT:** Christopher Barzak

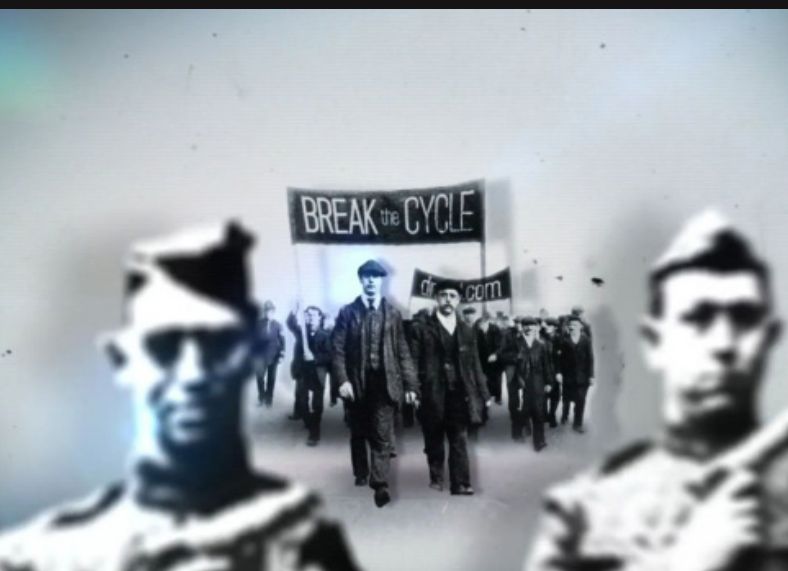
**LINK:** [christopherbarzak.com/before-and-afterlives](http://christopherbarzak.com/before-and-afterlives)



## MOTION DESIGN

**CLIENT:** Drund.com

**LINK:** <https://vimeo.com/26133269>



# STEVEN ANDREW ROBERTSHAW



3520 Hopkins Road,  
Youngstown, Ohio



330-787-6227



steven@stvnndrw.com



www.stvnndrw.com

## A Bit About Me:

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|| Hello. My name is Steven.

Since 1997, when I first discovered the immense potential of the internet and coding as a creative medium, I knew the digital world was an open canvas. Before then, I had been making art, but it wasn't until I embraced the internet—and the transformative power of software like Photoshop—that my creative journey truly evolved.

My passion for music led me to design projects for my own band, which soon expanded to working with other musicians and artists. This naturally progressed into designing websites and artwork for the record industry. In the beginning, the pay was minimal, but that didn't matter—I was doing what I loved.

As time went on, I pursued larger clients and more ambitious contracts, pushing my creative boundaries. Over the past 15 years, I've worked on a diverse range of projects, some of which turned into long-term roles within companies. Along the way, I expanded my skill set into video production, adding editing, directing, and multimedia art to my expertise.

With experience across industries such as publishing, music, technology, and education, I've taken on roles leading creative teams, managing video production, and overseeing photography sessions. My focus has always been to ensure that each brand, product, or project not only aligns with its vision but also stands out from the competition.

Helping clients elevate their presence—whether through design, web development, or social media—has always been my passion. I believe in pushing beyond the ordinary, setting new standards in every industry I touch. After all, why blend in when you can be the leader in your field?

Sincerely

Steven Andrew Robertshaw



## EXPERIENCE

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**Creative Consultant**  
STVNDRW.COM

1999-Present

Independently supervised and published various creative designs and consulting in Print, Web, Video & other Digital Media in the Music Entertainment Industry for record labels and artists, as well as Non-Profit organizations in the early burgeoning internet era up to the current year.

**Creative Designer**  
Illuminate Education, INC

2015-2016

Digital Design support for the Sales & Marketing team. Creation of Web and Print assets and Web Concepts.

**Creative Director**  
The Learning Egg, LLC/Lightning Grader

2013-2015

Creative Direction, management, and execution of all Marketing/Sales material and support material (ie. Tradeshow booth/signage & t-shirt swag). Designed, built and launched two major versions of the company website. All aspects of video production for their instruction web series videos. Design and publication of all print material. Design of multiple device UI/UX for the Lightning Grader app

**Senior Designer**  
RocketRepublic.com

2012-2013

Branding and logo design/Print design and publication of various marketing materials for clients from trade show booths, stickers, pins, posters, stamps shirts, and other Softline products as well as end-to-end Video production of motion graphics and related video materials. Front end design and production of websites

**Senior Designer**  
The Drund Project (drund.com)

2010-2011

Front end design of various iterations of the company website. Design support for UI/UX of the core features of the web app. Logo design, icon design, digital print design, and branding. Creation of marketing collateral for tradeshow booth as well as motion design for short video bumpers.

**Web/Graphic Designer**  
Alternative Press Magazine

2007-2009

All front end web design and support for the media assets across all digital mediums of the publishing companies portfolio. Production and motion design for yearly video in media kits.



## EDUCATION

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Full Sail University

2024-2026

Associate of Arts and Sciences - AAS

2002-2004

ITT Technical Institute

FIELD OF STUDY: Digital Communication and Media/Multimedia



## INDUSTRY KNOWLEDGE

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PRE-PRESS

HTML

ART DIRECTION

CSS

TYPOGRAPHY

BOOTSTRAP

LOGO DESIGN

SASS

DIGITAL PHOTOGRAPHY

ILLUSTRATOR

VIDEOGRAPHY

AFTER EFFECTS

FILM EDITING

PHOTOSHOP

MUSIC PRODUCTION

PREMIERE PRO

PRINT DESIGN

INDESIGN

SCREENWRITING

WORDPRESS

GRAPHIC DESIGN

MOBILE DESIGN



## MISCELLANEOUS EXPERIENCE ( In Random Order )

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OhioNoise.net

Owner/Designer/Writer

2007-2021

Takehold Records

Web Designer

1999-2000

Burning Records

Web/Album Design

2002-2004

The Media District

Web/Graphic Design

2010-2012

Sam Goodwill

Album Design/Video Editor

2009 & 2012

Find Your Way Ella Walsh

Writer/Director/Producer/Editor

2005

ZombieLAND

Writer/Director/Producer/Editor

2004

The Human War

2nd Unit/Process Truck Driver

2009-2010

My Soul To Take 1&2

Set Supervisor/Feature Extra

2006

Wounded Records

Web Designer

1999

Tantrum of the Muse

Album Design

2000

Narcissus

Web Design

2000

Greyland Gallery

Logo/Web Design

2011

Endeavor Media

Web Design

2006

Sarah Greyson

Web Design

2007





## REFERENCES

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Jessica Trickett  
Mahoning Valley Historical Society  
jtrick@gmail.com | (330) 555-5555  
Curator

Joshua Shank  
RocketRepublic.com  
josh@rocketrepublic.com | (330) 707-9031  
Owner

Adam Baker  
The Gathering United Methodist Church  
breathinghope@gmail.com | (910) 791-4092  
Pastor/Podcaster

Randy Evans  
The Feast Gathering  
walkingtallwilmington@gmail.com | (919) 349-1993  
Founder/Pastor/Lead Curator





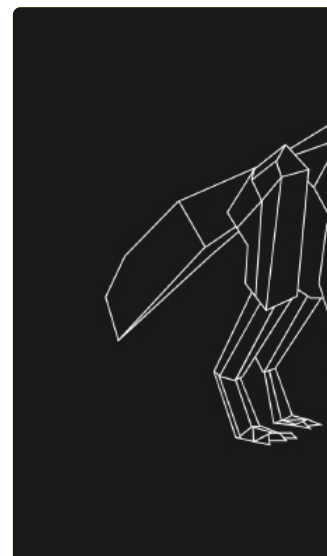
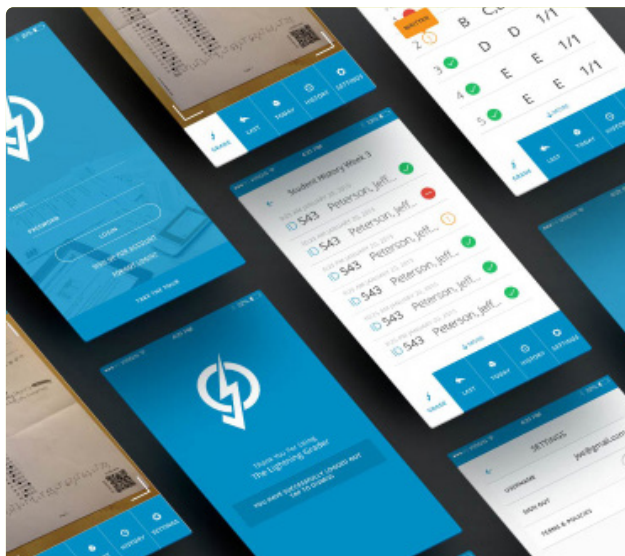
**“ I THINK THE MORE  
IMPORTANT TASK FOR  
A YOUNG PERSON THAN  
DEVELOPING A PERSONAL  
BRAND IS FIGURING OUT  
WHAT THEY’RE GREAT AT,  
WHAT THEY LOVE TO DO,  
AND HOW THEY CAN USE  
THAT TO LEAVE AN IMPRINT  
IN THE WORLD.**

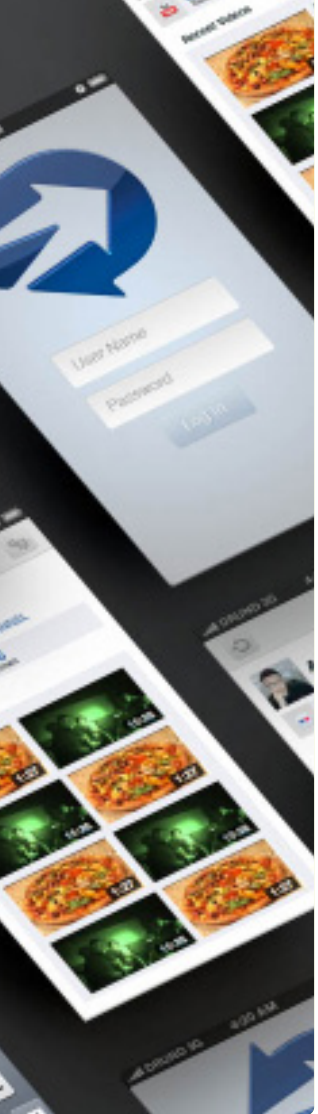
**THOSE ARE TOUGH  
QUESTIONS, BUT  
ESSENTIAL ONES.  
ANSWER THOSE - AND  
THE PERSONAL BRAND  
FOLLOWS. ”**

DANIEL H. PINK



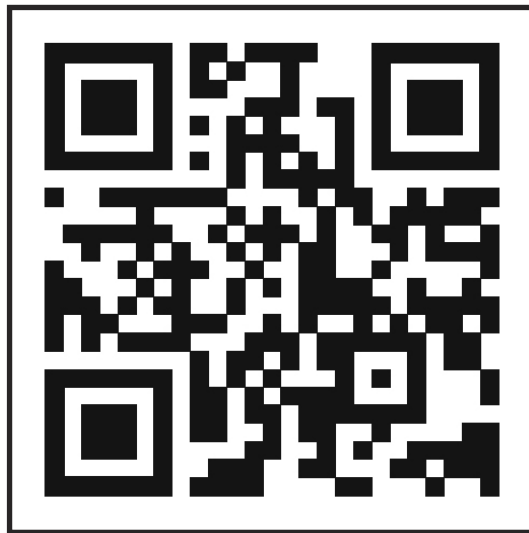
**WWW.  
STVNDRW  
.COM**





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## GET IN TOUCH!

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